

Riccardo Zacconi, Chief Executive Officer

Riccardo Zacconi is one of our Founders and has served as our Chief Executive Officer since March 2003. With over 20 years of experience in strategic management, consulting and e-commerce, Riccardo brings exceptional knowledge and expertise to both the social and casual gaming domains.

Previously, Riccardo served as Vice President of European Sales and Marketing at uDate.com Ltd., an online dating service, and was involved in driving market penetration and partnerships until the company was acquired by InterActive Corporation in 2002. Before that, he was Managing Director for Spray Network GmbH an online portal based in Hamburg with a presence in Germany, France, Italy, Sweden, Denmark and Norway. In this role, Riccardo demonstrated his understanding for developing solid company strategy, intelligent plans for sustainable growth and strategic partnerships, which supported the successful sale of Spray Network to Lycos for \$764 million. In addition, Riccardo has been an entrepreneur-in-residence at Benchmark Capital Partners, a Qualified Case Leader at The Boston Consulting Group, Inc. and a consultant at LEK Consulting LLP. He holds a B.A. in Economics from LUISS University, Italy. Riccardo's favourite King game used to be Jungle Bubble.

Sebastian Knutsson, Chief Creative Officer

Sebastian Knutsson is one of our Founders and has served as our Chief Creative Officer since June 2004 and as our Executive Product Developer from February 2003 to June 2004. Sebastian has more than 18 years of experience in the Internet and games industry. As Chief Creative Officer, he leads the product strategy, games development and service offerings for King. Sebastian has designed more than 100 games for King.

Previously, Sebastian served as the founder and Chief Creative Officer of Fjord Network AB, a developer of IP-telephone services. Before that, he was Co-Founder of Spray Ventures AB, which seeded many successful Internet startups within Internet consultancy, consumer Internet services and e-commerce. At Spray, Sebastian led product development for the European Spray portal, which outgrew many of its American peers. He has also served in various executive product development positions at Lycos Europe, N.V., Spray Network AB and Razorfish, Inc. Sebastian holds a B.A. in Cost Analysis and Finance from the Stockholm School of Economics, Sweden. Sebastian hates designing a new game and fine tuning the gameplay over a few months, only to get beaten within a few hours by King's skilled players at Royalgames.com.

Alex Dale, Chief Marketing Officer

Alex Dale has served as King's Chief Marketing Officer since September 2011. He has extensive marketing experience in technology companies.

Alex joined King from Microsoft, where he was General Manager of their consumer and online services group in Central and Eastern Europe. At Microsoft, Alex also led the consumer marketing efforts for Western Europe. Prior to Microsoft, he was the Founder and Managing Director of broadband ISP and portal, virgin.net. Part of the Virgin Group of

companies, the virgin.net service was sold to NTL Cable in 2004. Alex received a B.A. in History from Oxford University and an M.B.A from Imperial College in London. Alex also farms chickens, and not just virtually while playing Farm Heroes Saga.

Stephane Kurgan, Chief Operating Officer

Stephane Kurgan has served as our Chief Operating Officer since April 2011. Stephane has more than 20 years of management experience at high-growth technology businesses.

Prior to joining King, Stephane served as the Chief Financial Officer at Tideway Systems Ltd., a data centre management software company that was acquired by BMC Software, Inc. He has also served as Senior Vice President and Managing Director of enba plc, held various sales and product management roles at Bureau van Dijk Electronic Publishing BV and was a consultant with McKinsey & Company, Inc. Stephane has served as a member of the Board of Directors of HK Ltd. since January 2006 and previously served on the Board of Directors of Lasker Fund LP and Gladstone Capital Management LLP until December 2012. Stephane holds a B.A. in Economics from the Universite Libre de Bruxelles, Belgium, a Diploma in International Relations from Johns Hopkins University SAIS School, Italy and an M.B.A. from INSEAD, France. Papa Pear Saga is the only King game where Stephane is remotely ahead of his wife.

Thomas Hartwig, Chief Technology Officer

Thomas Hartwig is one of our Founders and has served as our Chief Technology Officer since September 2011, after eight years as Vice President of Engineering. He is responsible for overall technology decisions, as well as engineering, operations and information technology.

Previously, Thomas worked at Fjord Network AB as a Partner and Developer after two years at Spray Network AB as Chief System Architect. Prior to this, he was a System Developer at Razorfish Inc. and Seema Group. Thomas studied Computer Science at Lund University, Sweden. Thomas would much prefer to do programming than read a book while on holiday.

Humam Sakhnini, Chief Financial Officer / Chief Strategy Officer

Humam Sakhnini has served as our Chief Financial Officer / Chief Strategy Officer since April 2016 after six years at Activision Blizzard where he held the position of Chief Strategy and Talent Officer.

Prior to joining Activision Blizzard, Humam was a Partner with McKinsey & Company's Global Media and Entertainment Practice, based in New York. While at McKinsey, he served senior executives at the world's leading media companies, and was focused on strategy, marketing, and sales transformation. Humam's work blended long term business strategy with actionable operating plans to deliver bottom-line impact for his clients. Humam holds a

BA (Hons) in Economics from the University of Western Ontario (Canada), an MA in Economics from Queen's University at Kingston (Canada), and an MBA from the Yale School of Management, specializing in strategy and finance.

Colin Daly, Chief People Officer

Colin Daly has served as our Chief People Officer since June 2016 and is responsible for both our Workplace and Human Resources teams.

Before joining King, Colin held senior HR roles at Twitter, Activision Blizzard, ServiceSource and Google. He is a graduate in Psychology from Trinity College in Dublin Ireland. Having lived and worked across the world, Colin brings a great range and depth of experience to King. A keen gamer - the trick to distracting him is to get him talking about games.